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Welcome to the third Australian World Hepatitis Day

Newsletter

With just 46 days to go, we are getting closer to marking the first ever global World Hepatitis Day (WHD) on May 19 2008.



Campaign Spokesperson

Hepatitis Australia is delighted to announce Criston Barker will be acting as a spokesperson during the Australian rollout of World Hepatitis Day.

Criston is a thirty five year veteran of the Australian and International music scene and a former member of Air Supply. Air Supply enjoyed 3 top ten singles from their very first American release, "Lost In Love".

After being affected by hepatitis, Criston successfully underwent a liver transplant and recorded a song in support of organ donor awareness.

Everyone at Hepatitis Australia would like to thank Criston for his participation in World Hepatitis Day. His participation will help to raise the profile of the campaign and improve the level of understanding around viral hepatitis among the general public.

For more information about Criston check out:

www.myspace.com/cristonbarker
www.cristonbarker.com.au

www.myspace.com/organdonorsong

National Launch Events

A press conference highlighting the Hepatitis Atlas, World Hepatitis Alliance and the 12 asks to government will be held on Monday 19th May.

Hepatitis Australia will host a stakeholders launch on Sunday May 18 to mark the beginning of National Hepatitis Awareness Week.

Both events will be held in Sydney.
More details to come in the next newsletter.



Australian organisations endorsing the campaign

Hepatitis Australia would like to welcome the **Royal Australian College of General Practitioners, Australian Hepatology Association** and the **Public Health Association of Australia** to the list of organisations endorsing the World Hepatitis Day campaign

ARCSHS	Anex
HFA	AIVL
ASHM	MHAHS
NCHSR	

If you would like to show your support for the campaign please email or write to Hepatitis Australia indicating you would like to officially endorse the campaign.

Logo of the endorsing organisations will appear on both the World Hepatitis Day and Hepatitis Australia websites.

email: wendy@hepatitisaustralia.com
write: PO Box 716, Woden ACT 2606

More Information

If you would like more information or have any queries in relation to World Hepatitis Day please contact Hepatitis Australia on 02 6232 4257.



Profiling Victoria - What the Hepatitis C Council of Victoria have planned for World Hepatitis Day & Awareness Week

At the Hepatitis C Council of Victoria we are planning our second Hepatitis Awareness Week art exhibition. It will be a multimedia Art Exhibition in cooperation with Victoria University. We will be using the exhibition space at the University and around 90 1st and 2nd year students are involved. The first year students will produce a postcard and a poster promoting the Multimedia Exhibition while the second year students will be working on material for the exhibition itself. We have made available 7 volunteers who are people living with hepatitis C and 5 students have taken up the opportunity to work with them in their projects. One student is planning to focus on NSPs in Melbourne. We will launch the exhibition on Monday 19 May with an introduction by author and journalist Kate Holden. The exhibition will run the entire length of Awareness Week. The artwork produced by the students will be part of their 1st semester course assessment and the exhibition will be an opportunity to show their work to colleagues and industry employers at an industry launch.

We are also planning a teaser campaign for

politicians. They will be sent an A4 sheet with a number (up to 12) printed on one side and the logo on the other side. We will then explain what the number means down the track.

We are currently organising quotes from street poster publishers and distributors to promote the teaser campaign logo as an A3 size poster. The posters (printed in the cyan blue colour) will be placed in legal poster display boards and bollards around the city.

We are also looking into getting drinks/beer coasters printed and distributed through pubs and hotels.

The Community activity grants will once again be offered this year. We are increasing the maximum amount to \$1000 to encourage more substantial projects and have allowed a longer time frame for completion of the project. We are going to encourage the production of 'resource' type projects that can be produced en masse if suitable to aid in educating the public about hepatitis C.

For more information contact Ray Hehr at the Hepatitis C Council of Victoria on 03 9380 4644

Capture your event



Monday 19th May 2008 will be the first truly global World Hepatitis Day and will lead into Australia's National Hepatitis Awareness Week. It is important to capture these monumental events.

We would therefore like to ask that you take photos of any events that you coordinate or participate in.

Please email your high resolution jpeg photographs to wendy@hepatitisaustralia.com

Advertise a World Hepatitis Day or Awareness Week event on the Hepatitis Australia Website

Is your organisation holding an event on World Hepatitis Day or during Awareness Week? If so why not advertise it on the Hepatitis Australia website.

For more information, or to obtain an activities form, please contact Hepatitis Australia on **02 6232 4257** or email admin@hepatitisaustralia.com

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www.hepatitisaustralia.com

Thank you to our Sponsors

Hepatitis Australia would like to thank and acknowledge the following pharmaceutical companies for their sponsorship to roll out the global campaign in Australia.

■ Roche Products Pty Limited ■ Schering-Plough Pty Limited ■ Gilead Australia and New Zealand

Hepatitis Australia would also like to acknowledge the Commonwealth Department of Health and Ageing for their ongoing grant funding of National Hepatitis Awareness Week.

Awareness Week