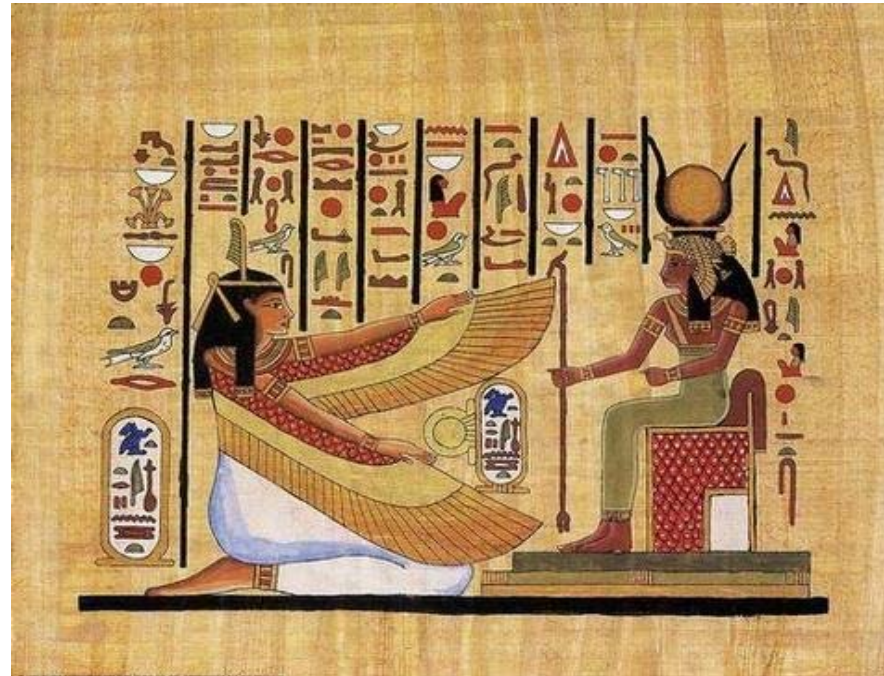


Successes and Challenges in working with the Egyptian Community in Sydney.



Wa'el Sabri
National Hepatitis Health
Promotion Conference 2009, Hobart



Overview of Presentation

- **Egyptian Community in Australia**
- **Hepatitis C Prevalence**
- **Egyptian Community Development Project – Background**
- **Capacity Building initiatives**
- **Evaluation**

Multicultural HIV/AIDS & Hepatitis C Service

- **A state-wide Service**
- **Clinical Support**
- **Community Development**
- **Education & Media**
- **Workforce Development**



Egyptian Community - Overview

- **Australia: 32,546 (Egyptian born)***
- **NSW: 17,200 (Egyptian born) ***

* Department of Immigration and Citizenship 2008 – 2006 Census

Hepatitis C Prevalence

- **Globally:** 170 million*
- **Egypt:** >6.8 million*
- **Australia:** >280,000**

7% among CALD

*Weekly Epidemiological Record. N° 49, 10 December 1999, WHO

**Hepatitis C Council of NSW, 2008

Egyptian Community Development Project-Background

Objectives:

- **To increase awareness and knowledge of hepatitis C issues.**
- **To increase access to hepatitis C Services.**
- **To enhance their capacity to deal with hepatitis C issues.**

Strategies

- **Recruitment of an Egyptian Background Officer**
- **Community consultation/endorsement**
- **Establishment of Community Advisory Group**
- **Workforce development**
- **Community workshops**
- **Participation in community festivals**
- **Engagement with local community media**
- **Community capacity building initiative**

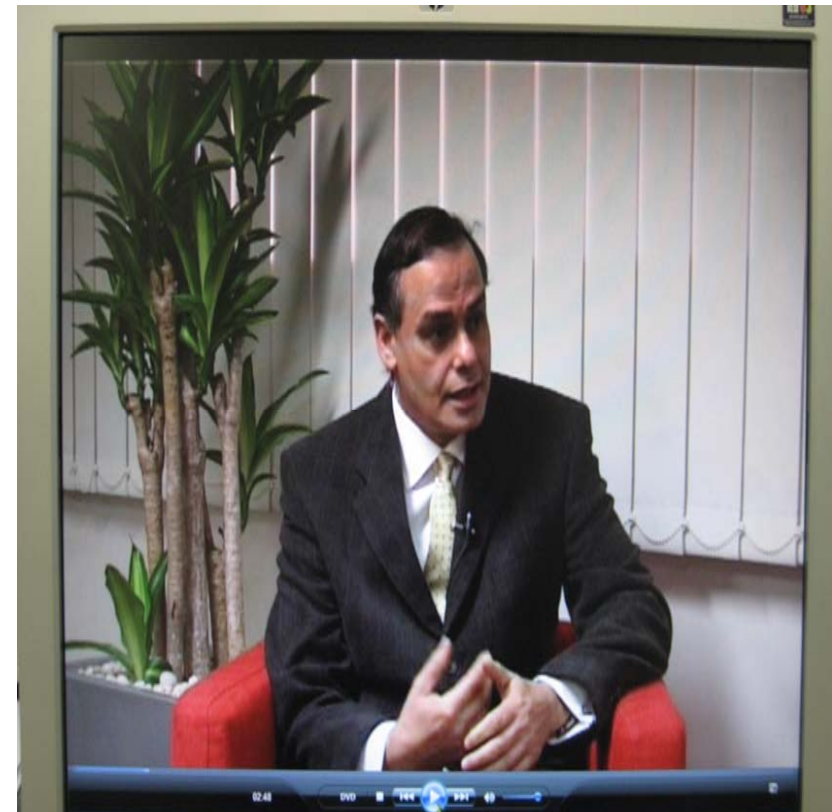


Taking hepatitis C issues to the lounge rooms of the Egyptian community

- Engagement of a major pay TV company
- Involvement of prominent health professionals.



Taking hepatitis C issues to the lounge rooms of the Egyptian community



Evaluation

A pre and post intervention surveys to measure:

- Attitudes
- Awareness and knowledge
- Testing, treatment and prevention
- Social capital indicators

Acknowledgement

- **Egyptian Community**
- **Project Advisory Group**
- **Ashraf Sedrak, Project Officer**

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