

This is hepatitis... e-Alert

The World Hepatitis Alliance invites you to become an Official Member



As an existing supporter of the World Hepatitis Alliance (WHA) we would like to invite you to register for official membership, as part of a new formalised membership structure. The new membership structure will be officially launched at AASLD's 60th Annual Meeting - you are invited to apply for membership now.

There are two types of membership – full membership and associate membership

Full member organisations need to be patient-driven, meaning that the needs and views of patients drive each organisation's strategy, policies and activities in a significant way and that the organization is capable of representing the needs and views of these patients. Associate membership is for healthcare-related organisations that are not eligible to become full members.

The benefits that membership brings you...

- **Campaign Materials** - All members will be provided with **membership logos** and have access to template campaign material, including awareness-raising tools, as well as support and advice from the WHA
- **Global Community** - Members will be provided with contact details of other groups operating in their country and in their region and encouraged to **interact** with them to help share best practice and work together to achieve common national, regional and global goals
- **'This is hepatitis...' monthly newsletter** - Members will also receive monthly newsletters providing updates on the latest national, regional and global activities of the hepatitis community and offering members the opportunity both to learn from other members and show-case their own work
- **'This is hepatitis...' e-Alerts** - providing you with breaking news, campaign materials and ideas on how to deliver effective local campaigns
- **Capacity Building** - The WHA has produced a range of materials, including toolkits, to support members in their advocacy and awareness-raising work, as well as a guide to fundraising. Members will also receive regular updates to the toolkits. **Webinars** (online learning teleconferences) will be provided for those who would like guidance on public relations, public affairs and fundraising
- **Shaping the Future** - The WHA is a patient-led organization which coordinates campaigns for patients, by patients. Full members will have also **voting rights** entitling them to elect a Board member for their region. Elections will take place every two years with the first election in June 2010

Membership is currently free but is limited to organisations; it is not open to individuals. All members are

encouraged to support globally-led initiatives including awareness-raising activities around World Hepatitis Day on 19th May each year, to present their respective governments with the '12 Asks for 2012' programme and to regularly communicate their activities to the WHA Board.

Sign up now to join the World Hepatitis Alliance by reading the attached membership application pack and emailing the application form to membership@worldhepatitisalliance.org.

World Hepatitis Alliance Board

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Alliance**

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